ORDER

Orders Order / Rev: 103291 Alt Order #: 06825823 Product Desc: NRCC IE 2012 Estimate: 2601 Flight Dates: 09/28/12 - 10/04/12 Primary AE: Amy McCreary Original Date / Rev: 06/21/12 / 09/18/12 Sales Office: BLPHI **GENERAL** Sales Region: Order Type: National National Media, Inc. Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast EOM/EOC 815 Slaters Ln. Billing Cycle: Alexandria, VA 22314 Agency Commission: 15% Advertiser Name: A25-54 Demographic: New Business Thru: 00:05:00

Product Codes:

PLI2

Priority:

SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	55	\$66,425.00	\$56,461.25
10/01/12	10/04/12	108	\$86,600.00	\$73,610.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	55	\$66,425.00	\$56,461.25	0.00
October 2012	108	\$86,600.00	\$73,610.00	0.00
Totals	163	\$153,025.00	\$130,071.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$153,025.00
Market	100%	\$413,581.08

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$90,987.84
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$62,037.16
KTUD	0%	\$0.00
KVVU	22%	\$90,987.84
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$ 16,543. 24

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/28/12	09/28/12	M-F 5-6a WakeUp w	∕WægM	5-6a	F	:30	2	\$400.001	0.00 NM	2	\$800.00
				M-F 5-6a WakeUp w	/Wagners								
	WAKE \	N/WAGNI	₹\$1										
	Sta	rt Date	End Date	Weekdays Sr	ots/Week	<u>Rate</u>	Rating						

Print Date: 09/19/12 08:42:24

KSNV

Page 2 of 9

Order / Rev: Alt Order#:

Flight Dates:

103291

06825823

Advertiser:

NRCC-IE

09/28/12 - 10/04/12

Product Desc:

NRCC IE 2012

Estimate:

2601

Ln Ch	Start	End	Inventory Code	Broak	Start/End T	ime Days	Len Sr	note	Pata Dri	Rtg Type	Spots	Amount
E 1 KSN		2 09/28/12	M-F 5-6a WakeU		5-6a	nne Days		2	\$400.001	0.00 NM	•	\$800.00
L I KON	14 09/20/1	12 09/20/12	M-F 5-6a WakeU		J-0a		.50	2	ψ400.001	0.00 14141		φουσ.σο
	E W/WAG				_							
-	Start Date 09/24/12	End Date 09/30/12	Weekdays	Spots/Week 2	<u>Rate</u> \$400.00	<u>Rating</u> 0.00						
			M-F 5-6a WakeU		5-6a	M	:30	2	\$400.002	0.00 NM	2	\$800.00
	10,0111		M-F 5-6a WakeU	-			,	-	Ų 100,00 <u>-</u>	0.00 /	_	4000100
	E W/WAGI			0 4 144 1	Б. (D !!						
	Start Date 10/01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00						
			M-F 5-6a WakeU		5-6a	-T	:30	2	\$400.002	0.00 NM	2	\$800.00
			M-F 5-6a WakeU						,			
	E W/WAGI		Martidaya	On ata 844a al-	Data	Datina						
_	<u>Start Date</u> 10/01/12	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$400.00	Rating 0.00						
		12 10/03/12	M-F 5-6a WakeU		5-6a	W	:30	2	\$400.002	0.00 NM	2	\$800.00
			M-F 5-6a WakeU	p w/Wagners								
	E W/WAG		Mookdaya	Cnoto Micok	Date	Ratina						
-	Start <u>Date</u> 10/01/12	End Date 10/07/12	<u>Weekdays</u> W	Spots/Week 2	<u>Rate</u> \$400.00	<u>Rating</u> 0.00						
			M-F 5-6a WakeU	p w/Wa@M	5-6a	T	:30	2	\$400.002	0.00 NM	2	\$800.00
			M-F 5-6a WakeU	lp w/Wagners								
	(E W/WAG Start Date	NRS1 End <u>Date</u>	Weekdays	Spots/Week	Rate	Rating						
_	10/01/12	10/07/12	<u>vveexuays</u> T	2		0.00						
E 6 KSN	V 09/28/	12 09/28/12	M-F 6-7a WakeU	p w/Wa@M	6-7a	F	:30	2	\$725.001	0.00 NM	2	\$1,450.00
14(4)	/E 14/84/40	NDOO	M-F 6-7a WakeL	Jp w/Wagners								
	(E W/WAG Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
-	09/24/12	09/30/12	F	2		0.00						
E 7 KSN	V 10/01/	12 10/01/12	M-F 6-7a WakeU	pw/Wa@M	6-7a	M⊶	- :30	2	\$725.001	0.00 NM	2	\$1,450.00
10101	/E 14/84/4 C	ND CO	M-F 6-7a WakeL	Jp w/Wagners								
	(E W/WAG Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
-	10/01/12	10/07/12	M	2		0.00						
E 8 KSN	V 10/02/	12 10/02/12	M-F 6-7a WakeU		6-7a	T	:30	2	\$725.001	0.00 NM	2	\$1,450.00
10(0)	(E W/WAG	ND CO	M-F 6-7a Wakel	Jp w/Wagners								
		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/01/12	10/07/12	-T	2		0.00						
E 9 KSN	V 10/03/	12 10/03/12	M-F 6-7a WakeU		6-7a	W	:30	2	\$725.001	0.00 NM	2	\$1,450.00
10101	/= \A(\\A(\)	ND CO	M-F 6-7a Wakel	Jp w/Wagners								
	KE W/WAG Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
-	10/01/12	10/07/12	W	2		0.00						
E 10 KSN	10/04/	12 10/04/12	M-F 6-7a WakeU		6-7a		- :30	2	\$725.001	0.00 NM	2	\$1,450.0
10101	KE W/WAG	ND CO	M-F 6-7a Wakel	Jp w/Wagners								
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	10/01/12	10/07/12	Т	2		0.00						
E11 KSN	V 09/28/	12 09/28/12	Today Show	СМ	658a-9am	F	- :30	4	\$900.001	0.00 N M	4	\$3,600.0
TOD	AY SHW		Today Show									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	09/24/12	09/30/12	F	4		0.00						
E 12 KSN	VV 10/01/	12 10/01/12	Today Show	СМ	658a-9am	M	- :30	4	\$900.001	0.00 NIV	4	\$3,600.0
TOD	AY SHW		Today Show									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	10/01/12	10/07/12	M	4		0.00						
E 13 KS	NV 10/02/	12 10/02/12		СМ	658a-9am	-T	- :30	4	\$900,001	0.00 NM	1 4	\$3,600.0

Print Date: 09/19/12 08:42:24 Page 3 of 9

KSNV

Order / Rev:

103291

Advertiser:

NRCC-IE

Alt Order#:

06825823

Product Desc:

NRCC IE 2012

Flight Dates:

09/28/12 - 10/04/12

Estimate:

2601

Ln Ch	Start	End	Inventory Code	Break	Start/End T	Гime Days	Len Sp	ots	Rate Pri	Rtg Type Spo	ots	Amount
			loday Show									
TODAY	/ SHW		Today Show									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 10		10/07/12	-T	4	\$900.00	0.00						
E 14 KSNV	10/03/1	2 10/03/12	Today Show	CM	658a-9am	W	:30	4	\$900,001	0.00 NM	4	\$3,600.00
TODAY	/ CH/W		Today Show									
	art Date	End Date	Weekdavs	Spots/Week	<u>Rate</u>	Rating						
Week: 10		10/07/12	W	4	\$900.00	0.00						
E 15 KSNV	10/04/1	2 10/04/12	*	СМ	658a-9am	T	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TOD 41	CLUM		Today Show									
TODA\	r o⊓vv art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	T	4	\$900.00	0.00						
E 17 KSNV	09/29/1	2 09/29/12	SIGN ON-SIGN C	OFF CM	5a-459a	5	:30	2	\$625.001	0.00 NM	2	\$1,250.00
0.451.15		n 4) (SAT TODAY		(5:00 AM-6:0	00 AM)						
	RDAY TO art Date		Weekdays	Spots/Week	<u>Rate</u>	Rating						
<u>عد</u> Week: 09		End Date 09/30/12	S-	2		0.00						
E 18 KSNV			News 3 Sunrise -	SUNDAM	6a-7a	5	:30	2	\$375.001	0.00 NM	2	\$750.00
			News 3 Sunrise 9	SUNDAY						l l		
	SUNRS W	–	MI - aladerra	Constant Alande	Data	Detina						
<u>St</u> Week: 09	art Date 1/24/12	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$375.00	Rating 0.00						
			Sunday Today	CM	7a-8am	S	:30	2	\$500,002	0.00 NM	2	\$1,000.00
			Sunday Today						•			* -
SUN T										1		
<u>St</u> Week: 09	art Date	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0.00						
			M-F Today Show		9-10a	F	:30	2	\$425.001	0.00 NM	2	\$850.00
	· ·	•	M-F Today Show						¥			V
	Y SHW2				5 .	5 .4						
<u>St</u> Week: 09	art Date	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week		Rating 0.00						
	h <u>Date Ra</u>		escription		t/End Time		Weekdays	Len	<u>igth</u> <u>Rate</u>	Rtg Type		
			1-F Today Show II	3rd Hr 9-10)a		F	_	:30 (\$425.00) 0.00 <i>NM</i>		
	e MG 20											
•		:= GOLF] 2-09/28/12 M	1-F Today Show II	3rd Hr 9-10)a		F	_	:30 \$425.00	0.00 NM		
⊕ M	G for 20.2 einstate]						·		, , , , , , , , , , , , , , , , , , ,			
E 21 KSNV	10/01/	12 10/01/12	M-F Today Show	II 3rd HBM	9-10a	M	:30	2	\$425.001	0.00 NM	2	\$850.00
			M-F Today Show	/ II								
	Y SHW2	17d D-44	Manidaya	Cm ata ANa ak	Doto	Detina						
<u>ى 5</u> Week: 10	art <u>Date</u> 0/01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 2		<u>Rating</u> 0.00						
_			M-F Today Show	***	9-10a	-T	:30	2	\$425.001	0.00 NM	2	\$850.00
			M-F Today Show							i		
	Y SHW2		101. stylene	04- 00/1-	D-4-	D - #						
St Week: 10	art Date	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 2		<u>Rating</u> 0.00						
			M-F Today Show		9-10a	W	- :30	2	\$425.001	0.00 NM	2	\$850.00
			M-F Today Show					_	• · ··• · ·		_	
	Y SHW2											
	art Date	End Date 10/07/12	<u>Weekdays</u> W	Spots/Week 2		Rating 0.00						
Week: 10			M-F Today Show		9-10a	T	- :30	2	\$425.001	0.00 NM	2	\$850.00
L LT INDIN	10/04/	12 10/04/12	M-F Today Show		U 100		,50	_	ψ.20,00 ;	O'OO IAIAI	-	ψ000,00
	Y SHW2		•									
	art Date	End Date	<u>Weekdays</u> T	Spots/Week		Rating						
Week: 10	J/U1/12	10/07/12	,	2	\$425,00	0.00				I		

Print Date: 09/19/12 08:42:24 Page 4 of 9

KSNV

Order / Rev: Alt Order #: 103291

06825823

Advertiser:

NRCC-IE

Product Desc:

NRCC IE 2012

Flight Dates: 09/28/12 - 10/04/12 Estir

Estimate:

2601

l n Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount 10/04/12 10/04/12 M-F Today Show II 3rd HBM 9-10a :30 2 \$425,001 0.00 NM \$850.00 M-F Today Show II **TODAY SHW2** E 25 KSNV 09/28/12 09/28/12 M-F Today Show III 4th IBM :30 2 0.00 NM 10am-11am ----F--\$325.001 2 \$650.00 Today 4th Hour TODAY SHW3 Spots/Week Start Date End Date Weekdays Rate Rating 09/30/12 ---F-\$325.00 0.00 Week: 09/24/12 \$325.001 0.00 NM 2 E 26 KSNV 10/01/12 10/01/12 M-F Today Show III 4th IBM 10am-11am M----:30 2 \$650.00 Today 4th Hour TODAY SHW3 **End Date** Rating Start Date **Weekdays** Spots/Week <u>Rate</u> 10/07/12 \$325.00 0.00 Week: 10/01/12 E 27 KSNV 10/02/12 10/02/12 M-F Today Show III 4th IBM :30 \$325.001 0.00 NM 10am-11am -T----2 2 \$650.00 Today 4th Hour **TODAY SHW3** Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 -T----\$325.00 0.00 Week: 10/01/12 E 28 KSNV 10/03/12 10/03/12 M-F Today Show III 4th IBM 10am-11am ---W----:30 \$325.001 0.00 NM 2 \$650.00 Today 4th Hour **TODAY SHW3 End Date** Spots/Week Rating Start Date Weekdays Rate Week: 10/01/12 10/07/12 --W----\$325.00 0.00 M-F Today Show III 4th IBM :30 \$325.001 0.00 NM E 29 KSNV 10/04/12 10/04/12 10am-11am 2 2 \$650.00 ---T---Today 4th Hour **TODAY SHW3** Spots/Week Rating Start Date End Date <u>Weekdays</u> Rate 10/07/12 --T---Week: 10/01/12 \$325.00 0.00 E 30 KSNV 09/28/12 09/28/12 Rachael Rav CM 11am-12pm :30 \$325,001 0.00 NM 2 \$650.00 Rachael Rav RACHAEL RAY **End Date** Weekdays Start Date Spots/Week Rate Rating Week: 09/24/12 09/30/12 ---F--\$325.00 0.00 M-----E 31 KSNV 10/01/12 10/01/12 CM :30 2 \$325.001 0.00 NM 2 Rachael Ray 11am-12pm \$650.00 Rachael Ray RACHAEL RAY **End Date** Weekdays Spots/Week Rate Rating Start Date Week: 10/01/12 10/07/12 M----\$325.00 0.00 E 32 KSNV 10/02/12 10/02/12 Rachael Ray CM 11am-12pm :30 2 \$325,001 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Spots/Week **End Date** Rating Start Date <u>Weekdays</u> Rate 10/07/12 0.00 Week: 10/01/12 \$325.00 E 33 KSNV 10/03/12 10/03/12 Rachael Ray CM :30 2 \$325.001 0.00 NM 2 \$650.00 11am-12pm Rachael Rav RACHAEL RAY Start Date End Date Weekdays Spots/Week Rate Rating 10/07/12 --W----\$325.00 Week: 10/01/12 0.00 E 34 KSNV 10/04/12 10/04/12 Rachael Ray CM 11am-12pm ---T---:30 \$325.001 0.00 NM 2 \$650.00 Rachael Ray RACHAEL RAY Start Date End Date **Weekdays** Spots/Week Rate Rating 10/07/12 ---T---0.00 Week: 10/01/12 \$325.00 CM ----F--:30 \$325.001 0.00 NM E 35 KSNV 09/28/12 09/28/12 The Agenda 1230pm 1230-1p 1 \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 ----F--\$325.00 0.00 Week: 09/24/12 E36 KSNV 10/01/12 10/01/12 The Agenda 1230pm CM 1230-1p M-----:30 \$325.001 0.00 NM 1 \$325.00 The Agenda 1230pm **NEWS 3 AT NOON**

Print Date: 09/19/12 08:42:24 Page 5 of 9

KSNV

Order / Rev:

103291

Advertiser:

NRCC-IE

Alt Order #: Flight Dates: 06825823

09/28/12 - 10/04/12

Product Desc:

NRCC IE 2012

Estimate:

2601

Days Ln Ch Inventory Code Break Start/End Time Start End Len Spots Rate Pri Rtg Type Spots Amount E36 KSNV 10/01/12 10/01/12 The Agenda 1230pm СМ 1230-1p :30 \$325,001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** End Date Spots/Week Start Date Weekdays 1 Rate Rating Week: 10/01/12 10/07/12 \$325.00 0.00 E 37 KSNV 10/02/12 10/02/12 The Agenda 1230pm CM 1230-1p :30 \$325.001 0.00 NM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Start Date **End Date** Weekdays Spots/Week Rate Rating -T----Week: 10/01/12 10/07/12 \$325.00 0.00 E38 KSNV 10/03/12 10/03/12 The Agenda 1230pm CM 1230-1p --W---:30 \$325.001 0.00 NM 1 \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Spots/Week Start Date **End Date Weekdays** Rate Rating Week: 10/01/12 10/07/12 ------\$325.00 0.00 E39 KSNV 10/04/12 10/04/12 The Agenda 1230pm 1230-1p :30 \$325,001 0.00 NM CM \$325.00 The Agenda 1230pm **NEWS 3 AT NOON** Start Date End Date Weekdays Spots/Week Rate Rating 10/07/12 0.00 Week: 10/01/12 \$325.00 E 40 KSNV 09/29/12 09/29/12 Golf СМ 4a-8pm ----S-:30 \$700.001 0.00 NM \$1,400.00 Golf RYDER CUP Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 ----S-\$700.00 0.00 ----5 E 41 KSNV 09/30/12 09/30/12 :30 Golf CM 4a-8pm \$700.001 0.00 NM 2 \$1,400.00 Golf RYDER CUP Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 \$700.00 0.00 E 44 KSNV 09/28/12 09/28/12 Dr. Phil \$450.001 CM 3-4p ----F--:30 0.00 NM 2 \$900.00 Dr Phil DR. PHIL Spots/Week Rating Weekdays Rate Start Date **End Date** Week: 09/24/12 09/30/12 ---F--\$450.00 0.00 E 45 KSNV 10/01/12 10/01/12 Dr. Phil CM 3-4p M----:30 2 \$450.001 0.00 NM 2 \$900.00 Dr Phil DR. PHIL Start Date **End Date** Weekdays Spots/Week Rate Rating 10/07/12 M----\$450.00 0.00 Week: 10/01/12 \$450.001 E 46 KSNV 10/02/12 10/02/12 Dr. Phil CM 3-4p -T----:30 2 0.00 NM 2 \$900.00 Dr Phil DR. PHIL Spots/Week Rating Start Date End Date Weekdays Rate \$450.00 Week: 10/01/12 10/07/12 0.00 E 47 KSNV 10/03/12 10/03/12 Dr. Phil CM 3-4p --W---:30 \$450.001 0.00 NM 2 \$900.00 Dr Phil DR. PHIL Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$450.00 0.00 2 E 48 KSNV 10/04/12 10/04/12 Dr. Phil CM 3-4p :30 2 \$450,001 0.00 NM 2 \$900.00 Dr Phll DR. PHIL Weekdays End Date Spots/Week Rate Rating Start Date 10/07/12 ---T---\$450.00 0.00 Week: 10/01/12 E 49 KSNV 09/28/12 09/28/12 NEWS 3 at 4 (1 HOUR)CM :30 \$725.001 0.00 NM \$725.00 4-5pm 1 4PM NEWS (1 hour) (4:30 PM-5:00 PM) NEWS 3 Weekdays Spots/Week Start Date **End Date** Rate Rating Week: 09/24/12 09/30/12 \$725.00 0.00 4-5pm E 50 KSNV 10/01/12 10/01/12 CM M----:30 \$725.001 0.00 NM \$725.00

Print Date: 09/19/12 08:42:24

KSNV

Page 6 of 9

Order / Rev: Alt Order#:

Flight Dates:

103291

06825823

09/28/12 - 10/04/12

Advertiser:

NRCC-IE

Product Desc:

NRCC IE 2012

Estimate:

2601

Ln Ch Start	End	Inventory Code NEWS 3 at 4 (1)		Start/End	Time Days	Len Sp	ots Rat	e Pri RtgType	Spots	Amount
NEWS 3		4PM NEWS (1 ho		(4:30 PM-5:0	00 PM)					
Start Date	End Date 10/07/12	Weekdays M	Spots/Week	<u>Rate</u> \$725.00	Rating 0,00					
E 51 KSNV 10/02/12		NEWS 3 at 4 (1 h	•	4-5pm (4:30 PM-5:0	-T	:30	1 \$725	.001 0 .00 NM	1	\$725.00
	End Date 10/07/12	Weekdays -T	Spots/Week	<u>Rate</u> \$725.00	Rating 0.00					
E 52 KSNV 10/03/12			•	4-5pm (4:30 PM-5:0	W	:30	1 \$725	.001 0.00 NM	1	\$725.00
	End Date 10/07/12	Weekdays W	Spots/Week	<u>Rate</u> \$725.00	Rating 0.00					
E 53 KSNV 10/04/12				4-5pm (4:30 PM-5:	T	:30	1 \$725	.001 0.00 NM	1	\$725.00
	<u>End Date</u> 10/07/12	Weekdays T	Spots/Week	<u>Rate</u> \$725.00	Rating 0.00					
E 54 KSNV 09/28/12		****	СМ	5-630p	F	:30	3 \$1,200	.001 0.00 N M	3	\$3,600.0
	End Date 09/30/12	Weekdays	Spots/Week	<u>Rate</u> \$1,200.00	Rating 0.00					
E 55 KSNV 10/01/12		<u> </u>	СМ	5-630p	M	:30	3 \$1,200	.001 0.00 NM	3	\$3,600.0
	End Date 10/07/12	Weekdays M	Spots/Week 3	<u>Rate</u> \$1,200.00	Rating 0.00					
E 56 KSNV 10/02/12 NEWS 3	10/02/12	M-F Early News M-F Early News	СМ	5-630p	-T	:30	3 \$1,200	.001 0.00 NM	3	\$3,600.0
Start Date	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 3	<u>Rate</u> \$1,200.00	Rating 0.00					
E 57 KSNV 10/03/12 NEWS 3	10/03/12	M-F Early News M-F Early News	СМ	5-630p	W	:30	3 \$1,200	0.00 NM	3	\$3,600.0
Start Date	End Date 10/07/12	<u>Weekdays</u> w	Spots/Week 3	<u>Rate</u> \$1,200.00	Rating 0.00					
E 58 KSNV 10/04/12 NEWS 3	10/04/12	M-F Early News M-F Early News	CM	5-630p	T	:30	3 \$1,200	0.00 NM	3	\$3,600.0
Start Date	End Date 10/07/12	<u>Weekdays</u> T	Spots/Week 3	<u>Rate</u> \$1,200.00	<u>Rating</u> 0.00					
E 59 KSNV 09/28/12 JEOPARDY	09/28/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm		:30	1 \$1,300	0.00 NIV	1	\$1,300.0
Start Date	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$1,300.00	<u>Rating</u> 0.00					
E 60 KSNV 10/01/12 JEOPARDY	10/01/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M	:30	1 \$1,300	0.00 NM	1	\$1,300.0
	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$1,300.00	<u>Rating</u> 0.00					
E61 KSNV 10/02/12	10/02/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	-T	:30	1 \$1,300	0.00 NM	1	\$1,300.0
JEOPARDY <u>Start Date</u> Week: 10/01/12	End Date 10/07/12	Weekdays -T	Spots/Week	Rate \$1,300.00	<u>Rating</u> 0.00					
E 62 KSNV 10/03/12	10/03/12		СМ	630-7pm	W	:30	1 \$1,300	0.00 NM	1	\$1,300.0

Print Date: 09/19/12 08:42:25 Page 7 of 9

KSNV

Order / Rev:

103291

Advertiser:

NRCC-IE

Alt Order #:

06825823

Product Desc:

NRCC IE 2012

Flight Dates:

09/28/12 - 10/04/12

Estimate:

2601

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-I- Jeopardy M-F Jeopardy **JEOPARDY** Spots/Week Start Date **End Date** Weekdays Rate Rating --W----10/07/12 \$1,300.00 0.00 Week: 10/01/12 E 63 KSNV 10/04/12 10/04/12 M-F Jeopardy CM 630-7pm :30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Jeopardy **JEOPARDY** Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/01/12 10/07/12 ---T---\$1,300.00 0.00 E 64 KSNV 09/28/12 09/28/12 M-F Wheel 0.00 NM CM 7-730pm ---F--:30 1 \$1,300.001 \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/24/12 09/30/12 _____ \$1,300.00 0.00 0.00 NM E 65 KSNV 10/01/12 10/01/12 M-F Wheel СМ 7-730pm :30 1 \$1,300.001 M-----\$1,300,00 M-F Wheel of Fortune WHEEL-FORTNE Rating Spots/Week Start Date End Date Weekdays Rate 10/07/12 \$1,300.00 0.00 Week: 10/01/12 M-F Wheel E 66 KSNV 10/02/12 10/02/12 :30 1 \$1,300,001 0.00 NM CM 7-730pm \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Start Date End Date Weekdays Spots/Week Rate Rating -T----0.00 Week: 10/01/12 10/07/12 1 \$1,300.00 E 67 KSNV 10/03/12 10/03/12 M-F Wheel CM 7-730pm --W----:30 1 \$1,300.001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Spots/Week Start Date End Date **Weekdays** Rate Rating 10/07/12 Week: 10/01/12 -----1 \$1,300.00 0.00 E 68 KSNV 10/04/12 10/04/12 M-F Wheel CM 7-730pm ---T---:30 1 \$1,300,001 0.00 NM \$1,300.00 M-F Wheel of Fortune WHEEL-FORTNE Spots/Week Start Date End Date Weekdays Rate Rating 0.00 10/07/12 ---T---\$1,300.00 Week: 10/01/12 E 69 KSNV 09/29/12 09/29/12 Vegas Inc. CM 6:30-8pm ----S-:30 \$425.001 0.00 NM \$425.00 Vegas Inc. NEWS 3 Start Date **End Date** Weekdays Spots/Week Rate Rating 09/30/12 ----S-\$425.00 Week: 09/24/12 0.00 Weekend Jeopardy/Whe@M :30 \$525,001 E70 KSNV 09/29/12 09/29/12 630-730pm ----S-0.00 NM 2 \$1,050.00 WKND Jeop/Wheel JEOP/WHEEL Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 ----S--Week: 09/24/12 \$525.00 0.00 Mon PR 8-10p 1 \$4,000,001 0.00 NM E 71 KSNV 10/01/12 10/01/12 CM 8-10pm M-----:30 \$4,000.00 Monday Prime 8-10pm THE VOICE **End Date** Spots/Week Start Date Weekdays Rate Rating Week: 10/01/12 10/07/12 \$4,000.00 0.00 --W----E72 KSNV 10/03/12 10/03/12 SIGN ON-SIGN OFF ÇM 2 \$3,000.001 0.00 NM 5a-459a 430 2 \$6,000.00 ROS (9:00 PM-10:00 PM) L&O:SVU Start Date End Date Weekdays Spots/Week Rate Rating \$3,000.00 10/07/12 --W----2 0.00 Week: 10/01/12 E 73 KSNV 10/03/12 10/03/12 SIGN ON-SIGN OFF --W----:30 \$3,200,001 0.00 NM ÇM 5a-459a \$3,200.00 (10:00 PM-11:00 PM) ROS CHICAGO FIRE Spots/Week End Date Start Date Weekdays <u>Rate</u> Rating 10/07/12 \$3,200.00 0.00 Week: 10/01/12 E74 KSNV 09/28/12 09/28/12 CM 8-9pm ---F--:30 1 \$1,700,002 0.00 NM \$1,700.00

Print Date: 09/19/12 08:42:25 Page

KSNV

Page 8 of 9

Order / Rev:

103291

Advertiser:

NRCC-IE

Alt Order #:

06825823

Product Desc:

NRCC IE 2012

Flight Dates:

09/28/12 - 10/04/12

Estimate:

2601

Break Start/End Time Ln Ch Start End Inventory Code Davs Len Spots Rate Pri Rtg Type Spots Amount Fri PK 8-9p Friday Prime 8-9pm WHO ARE YOU? Rating Start Date End Date Weekdays Spots/Week Rate Week: 09/24/12 09/30/12 ----F--1 \$1,700.00 0.00 Fri PR 9-10p :30 1 \$3,000,001 0.00 NM \$3,000.00 E 75 KSNV 09/28/12 09/28/12 CM 9-10pm ----F--1 Friday Prime 9-10pm **GRIMM-NBC** Spots/Week Rating Start Date End Date Weekdays Rate 09/30/12 ----F--\$3,000.00 0.00 Week: 09/24/12 \$800.002 0.00 NM F 76 KSNV 09/29/12 09/29/12 Sat PR 9-10p CM 9-10pm ----S-:30 \$800.00 Saturday Prime 9-10pm PRIME-SAT-NBC **Weekdays** Rating End Date Spots/Week Rate Start Date Week: 09/24/12 09/30/12 ----S-\$800.00 0.00 Sat PR 10-11p СМ ----S-:30 1 \$1,200.003 0.00 NM E 77 KSNV 09/29/12 09/29/12 10-11pm \$1,200.00 Saturday Prime 10-11pm L&O SVU-SA-NBC End Date Spots/Week Rating Start Date Weekdays Rate 09/30/12 ----S-\$1,200.00 0.00 Week: 09/24/12 E78 KSNV 09/30/12 09/30/12 1 \$2,500.001 NFL Pre-Game / FNA ----S :30 0.00 NM \$2,500.00 CM 1p-530pm NFL Pre-Game FTBL NITE AMR Rating Start Date End Date Weekdays Spots/Week Rate 09/30/12 ----S \$2,500.00 0.00 Week: 09/24/12 E 79 KSNV 09/30/12 09/30/12 NFL Football :30 2 \$10,000.001 0.00 NM \$20,000.00 CM 1P-9PM -----NFL Football NBC SUN-FTBL Start Date Spots/Week Rate Rating End Date Weekdays 09/30/12 2\$10,000,00 0.00 Week: 09/24/12 ----S 7-10pm E 80 KSNV 09/30/12 09/30/12 News 3 Live in Prime CM :30 2 \$1,600.002 0.00 NM \$3,200.00 News 3 in Prime NWS3 LVE-PRIME Start Date End Date Weekdays Spots/Week Rate Rating 09/30/12 ----S \$1,600.00 0.00 Week: 09/24/12 E 81 KSNV 09/28/12 09/28/12 M-F News 3 at Eleven CM 11pm-1135pm ----F--:30 1 \$1,200,001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Spots/Week Weekdays Start Date End Date Rate Rating 09/30/12 --F--1 \$1,200.00 0.00 Week: 09/24/12 E 82 KSNV 10/01/12 10/01/12 M-F News 3 at Eleven CM 11pm-1135pm :30 1 \$1,200,001 0.00 NM \$1,200.00 M-----M-F News 3 at Eleven **NEWS 3 AT 11** Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/01/12 10/07/12 \$1,200.00 0.00 E 83 KSNV 10/02/12 10/02/12 11pm-1135pm -T----30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven CM M-F News 3 at Eleven **NEWS 3 AT 11 End Date** Weekdays Spots/Week Rate Rating Start Date Week: 10/01/12 10/07/12 \$1,200.00 0.00 E84 KSNV 10/03/12 10/03/12 M-F News 3 at Eleven CM 11pm-1135pm --w---:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11 End Date** Weekdays Spots/Week Rate Rating Start Date Week: 10/01/12 10/07/12 1 \$1,200.00 0.00 E 85 KSNV 10/04/12 10/04/12 M-F News 3 at Eleven CM 11pm-1135pm ---T---:30 1 \$1,200.001 0.00 NM \$1,200.00 M-F News 3 at Eleven **NEWS 3 AT 11** Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 10/01/12 10/07/12 ---T---\$1,200.00 0.00 CM 11pm-1135pm ----S-:30 2 \$1.100.001 0.00 NM 2 \$2,200,00 E86 KSNV 09/29/12 09/29/12

Print Date: 09/19/12 08:42:25 Page 14:25

KSNV

Page 9 of 9

Order / Rev:

103291

Advertiser:

NRCC-IE

Alt Order #:

06825823

Product Desc:

NRCC IE 2012

Flight Dates:

09/28/12 - 10/04/12

Estimate:

2601

Break Start/End Time Len Spots Ln Ch Start End Inventory Code Days Rate Pri Rtg Type Spots Amount Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven WKD2 NWS-AT 11 Spots/Week Rating Start Date **End Date** Weekdays Rate Week: 09/24/12 09/30/12 ----S-\$1,100.00 0.00 E 87 KSNV 09/28/12 09/28/12 1135p-1237a :30 \$500.001 0.00 NM 2 \$1,000.00 The Tonight Show CM Tonight Show **TONITE SHW** Spots/Week Rating Start Date End Date Weekdays Rate ---F--Week: 09/24/12 09/30/12 \$500.00 0.00 :30 \$500.001 0.00 NM \$1,000.00 The Tonight Show CM 1135p-1237a M-----2 2 E 88 KSNV 10/01/12 10/01/12 Tonight Show TONITE SHW Spots/Week Rating **End Date** Weekdays Rate Start Date 10/07/12 \$500.00 0.00 Week: 10/01/12 \$500.001 0.00 NM \$1,000.00 E 89 KSNV 10/02/12 10/02/12 The Tonight Show CM 1135p-1237a -T----:30 2 **Tonight Show** TONITE SHW Spots/Week Rating Start Date **End Date** Weekdays Rate \$500.00 0.00 Week: 10/01/12 10/07/12 \$500.001 0.00 NM \$1,000.00 1135p-1237a :30 2 2 E90 KSNV 10/03/12 10/03/12 The Tonight Show CM --W----**Tonight Show** TONITE SHW Rating Start Date **End Date** Weekdays Spots/Week Rate 0.00 Week: 10/01/12 10/07/12 --W----\$500.00 :30 \$500.001 0.00 NM \$1,000.00 E 91 KSNV 10/04/12 10/04/12 The Tonight Show CM 1135p-1237a 2 **Tonight Show** TONITE SHW Spots/Week Rating Start Date **End Date** Weekdays Rate 10/07/12 ---T---\$500.00 0.00 Week: 10/01/12 1130pm-1:02am 2 \$1,400.001 0.00 NM E 92 KSNV 09/29/12 09/29/12 Saturday Night Live CM ----S-:30 \$2,800.00 Saturday Night Live SAT NITE LIVE Start Date **End Date** Weekdays Spots/Week Rate Rating ----S-\$1,400.00 0.00 Week: 09/24/12 09/30/12 Sports Night in Las VegaßM Sun 1135p-1200a -----S :30 \$400.001 0.00 NM 1 \$400.00 E 93 KSNV 09/30/12 09/30/12 Sports Night in Las Vegas SPORT NT-L VGS Start Date End Date Weekdays Spots/Week Rate Rating 0.00 Week: 09/24/12 09/30/12 ----5 \$400.00 NFL Pre-Game / FNA :30 1 \$2,500.001 0.00 NM \$2,500.00 N 94 KSNV 09/30/12 09/30/12 CM 1p-530pm ----5 NFL Pre-Game Start Date **End Date** Weekdays Spots/Week Rate Rating 09/30/12 _____ \$2,500.00 0.00 Week: 09/24/12 ----F--:30 \$500.001 0.00 NM \$500.00 Late Night w/Fallon CM 1237a-136am N 95 KSNV 09/28/12 09/28/12 Late Night w/Fallon **End Date** Weekdays Spots/Week Rate Rating Start Date 09/30/12 ----F--\$500.00 0,00 Week: 09/24/12 \$153,025.00 Totals